

William F. Denney, CLU, ChFC, AEP, TEP



Bill joined Newton One in 2006 after 18 years with The Northwestern Mutual Financial Network. He was named Partner, responsible for business development, and specializes in working in the affluent marketplace consulting on complex planning issues for business succession and continuity, retirement, estate and charitable needs, tax and asset protection planning.

Bill received his Bachelors of Science degree in Business Administration from The Penn State University. He continues his professional educational development and has obtained the following designations: Accredited Estate Planner (fifteen years required practice; 1,800 nationally), Chartered Financial Consultant, Chartered Life Underwriter, and Trust & Estate Practitioner. Bill has held numerous leadership roles professionally and in the community. Currently, he serves as the Immediate Past President of The Estate Planning Council of Delaware, a professional organization of the country's thought leaders and providers of tax, asset protection and wealth transfer planning. Bill helped to establish the Planned Giving Committee for A.I. duPont Nemours Children's Hospital where he currently serves as Chairman. During this time, the hospital has received some of the largest planned gifts in recent history. He is an Executive Committee Member of the Delaware Tax Institute, Executive Committee Member for the NAEPC National Conference, and Sub-Committee Chair of the Marketing Committee for NAEPC. He is the Past President of The Wilmington Tax Group made up of Delaware's top tax professionals, and a past board member of The Union League of Philadelphia. Bill was invited by a Delaware State Legislator to participate in a business leader advisory committee to increase Delaware commerce.

He is also a member of the:

- Society of Financial Services Professionals (SFSP)
- Financial Industry Regulatory Authority (FINRA)
- National Association of Estate Planners and Councils (NAEPC)
- National Association of Insurance and Financial Advisors (NAIFA)
- Society of Trust & Estate Practitioners ([STEP](#))

Bill maintains FINRA Series 6, 7, 63, and 65 licenses.

He is married with three children and resides in Far Hills, NJ. He enjoys golf, tennis, and fly fishing.