

# Widener University

## Delaware Law School

### *Online Compliance Programs (MJ and Graduate Certificate)*

### **COURSE DESCRIPTIONS**

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#### **MJD 743: ACCOUNTING/REPORTING IN HIGHER ED (3 credit hours)**

This course provides an introduction for non-financial managers to basic issues of financial management. Students will work directly with the analysis and reporting of data. This course is devoted to the examination of critical concepts in higher education finance by analyzing key theories, structures and challenges of college and university financing. Funding sources, the role of federal and state governments, allocation of resources, balancing budgets and contingency plans will be discussed along with ethical considerations of research grants and private gifts; working capital management; debt management; endowment management; and institutional expenditures.

#### **MJD 726: AGENCY REGULATIONS**

##### *Elective (2 credit hours)*

This course studies the law governing administrative agencies in the task of carrying out governmental programs. The course is organized into three parts: creation of agencies, what agencies do, and how agencies are controlled. Through the use of a variety of practical examples students will learn how agencies are created, what they do, and how they are controlled. The emphasis of the course is on the function and control of agency processes.

#### **MJD 844: BUSINESS PRINCIPLES (3 credit hours)**

This course introduces laws and government regulations which are essential to understanding business law. The concepts covered in this course include contracts, sales and leases, negotiable instruments, agency and employment, business organizations, credit and risk, and property.

#### **MJD 728: CAPSTONE FOR CORPORATE: CERTIFICATE IN REGULATORY ANALYSIS & COMPLIANCE (3 credit hours)**

This Capstone course is the culminating course/event for all the other courses and content a student has undertaken to achieve the MJ degree or the Graduate Certificate. It is the intent of this course that the student will bring to bear all the learning and knowledge from the previous courses to show competence in the field of Compliance. Specifically, we expect students to submit a comprehensive work, by developing a Compliance Program. In addition, the students will develop fully annotated and professional PowerPoint presentations and record a presentation, which could ultimately be used to present the above content to their Corporate leadership. Students will compile materials for use in a professional portfolio that can be used in employment interviews.

**MJD 729: CAPSTONE FOR HEALTH: REGULATORY ANALYSIS & COMPLIANCE  
(3 credit hours)**

This Capstone course is the culminating course/event for all the other courses and content a student has undertaken to achieve the MJ degree and the Graduate Certificate. It is the intent of this course that the student will bring to bear all the learning and knowledge from the previous courses to show competence in the field of Compliance. Specifically, we expect students to submit a comprehensive work, by developing a Compliance Program. In addition, the students will develop fully annotated and professional PowerPoint presentations and record a presentation, which could ultimately be used to present the above content to their Corporate leadership. Students will compile materials for use in a professional portfolio that can be used in employment interviews.

**MJD 747 CAPSTONE FOR HIGHER EDUCATION (3 credit hours)**

This Capstone course is the culminating course/event for all the other courses and content a student has undertaken to achieve the MJ degree. It is the intent of this course that the student will bring to bear all the learning and knowledge from the previous courses to show competence in the field of Compliance. Students will have an opportunity to design a compliance program and learn the fundamentals of rolling out a program for a higher education organization and updating and refocusing a current program. In addition, the students will develop a fully annotated and professional PowerPoint presentation and recording, which could ultimately be used to present the above content to their organizational leadership. Students will compile materials for use in a professional portfolio that can be used in employment interviews.

**MJD 721: CORPORATE DEVIANCE (3 credit hours)**

This course will provide students with a comprehensive examination of the deviant behavior of big business in contemporary society. The course exposes students to the forms and causes of this deviance and the legal and societal responses to such deviance through the use of recent cases brought by individuals, corporations, and the government in specific areas of the law. Each week the students will read, analyze and engage in a guided discussion of corporate deviance cases including cases regarding subprime lending, securities, anti-trust, healthcare, whistleblower, and products liability

**MJD 703: CORPORATE COMPLIANCE & ETHICS I (3 credit hours)**

This course increases the focus on specific governing compliance laws and regulations. This course analyzes specific case scenarios and topics ranging from antitrust law, data protection and anti-corruption laws (such as the Foreign Corrupt Practices Act), and export controls. Throughout this course students will discuss the role of a compliance officer and the coordination and integration of counsel and other experts. The course will explore ethical considerations of a compliance program and will emphasize building a culture of compliance in an organization.

**MJD 725: CORPORATE COMPLIANCE & ETHICS II (3 credit hours)**

Prerequisites: MJ6063 CORPORATE REGULATORY COMPLIANCE: RULES AND STANDARDS; MJ703 CORPORATE COMPLIANCE & ETHICS I.

This course will build on the foundations of Corporate Compliance & Ethics I and Corporate Regulatory Compliance: Rules & Standards delving deeper into specific regulations that impact corporate compliance programs in diverse industries. Through readings and online discussions, students will be exposed to regulations that affect corporate compliance in varying degrees such as Sarbanes-Oxley, the whistle-blower provisions of the Dodd-Frank Act, anti-bribery/anti-corruption and other issues relating to government investigations. Students will discuss practical issues relating to the development and implementation of corporate compliance programs, with a focus on program assessment, employee engagement, how to prepare for a compliance crisis, and

what to do when no one will listen. Ethical issues will be explored, such as privilege and confidentiality and the role of legal counsel versus the compliance officer.

**MJD 6063: CORPORATE REGULATORY COMPLIANCE: RULES & STANDARDS (3 credit hours)**

Corporate compliance is of increasing importance in corporate America. More and more companies are developing and implementing programs to ensure compliance with governing laws and regulations and to promote an environment that fosters compliance and encourages ethical behavior. This course will examine the central principles and statutory and regulatory framework that govern this growing field. We will analyze and discuss topics ranging from Sarbanes-Oxley to export controls, antitrust law, data protection and anti-corruption laws (such as the Foreign Corrupt Practices Act). We will also delve into the whistle-blower provisions of the Dodd-Frank Act, the Federal Sentencing Guidelines and other issues relating to government investigations and dispute resolution. Throughout this course we will discuss practical issues relating to the development and implementation of corporate compliance programs.

**MJD 509: CRITICAL LEGAL ANALYSIS & WRITING (3 credit hours)** This foundation course introduces basic legal analysis including rule-based reasoning, and case synthesis with opportunities for practical written application. Learning that occurred during Introduction to Law course is reinforced and expanded upon. Students are also introduced to independent legal research skills. Course projects include a series of short graded assignments highlighting aspects of legal and compliance writing. Students will review basic writing mechanics including grammar and punctuation. They will enhance their writing skills by editing passages, producing written assignments, and doing focused writing exercises. Students will also learn to develop sound arguments by practicing the art of logical flow. The goal is to help students to produce clear, well-organized, grammatically correct prose.

**MJD 727: EFFECTIVE INVESTIGATIONS (2 credit hours) (Elective)**

When a company learns that there may have been some violation of a law or regulation or company policy, an internal investigation is needed to determine precisely what happened. This course addresses how internal investigations must be structured to help business leaders run their business. An investigation must do more than just prove whether someone committed misconduct. This course details the strategies and tactics that work best. Practical skills application will assist students with learning to plan and conduct thorough investigations and turn the results into valuable knowledge for their organizations. This course will also discuss selling the value of workplace investigations to management; management's legal obligations; structuring the compliance function; the investigation team members; and assisting management to implement the findings. This course will teach student not only how to uncover the truth about misconduct or fraud, but also how to ensure that the results can help an organization resolve issues and move forward.

**MJD 600: HEALTHCARE & BUSINESS TRANSACTIONS (3 credit hours)**

This course provides a beginning to end picture of how Healthcare Law Compliance impacts the pharmaceutical industry and provides an overview of promotional regulatory oversight, and applicable laws regulating compliance. In addition, the course will explore the various business transactions that are encountered within the healthcare arena with heightened focus on the pharmaceutical industry. Students will receive and review potential issues related to in-house compliance and learn how to develop an effective compliance program. The course will incorporate hands-on learning throughout the curriculum and students will be exposed to current

industry related issues and experience ways to resolve such issues via assignments geared towards developing essential practical skills such as: risk assessment, mitigation plans, interviewing skills, project management and program development.

**MJD 723: HEALTHCARE COMPLIANCE & ETHICS I (3 credit hours)**

This course will focus on the fundamental federal regulations that impact healthcare professionals and organizations. This course will focus on the regulations that are essential to compliance in the healthcare industry, including, but not limited to, fraud and abuse laws and the Affordable Care Act. The course materials will allow students to test their knowledge and understanding with exercises designed to provide practical application. Students will be required to demonstrate an ability to interpret and analyze regulations to address arising compliance issues in a variety of health care settings.

**MJD 724: HEALTHCARE COMPLIANCE & ETHICS II (3 credit hours)**

Prerequisites: (MJ 6028 HEALTHCARE COMPLIANCE: RULES AND STANDARDS; MJ 723 HEALTHCARE COMPLIANCE AND ETHICS I)

This course will build upon the fundamental knowledge students gained in the first part of the course by applying regulations as healthcare industry professionals and organizations. This course will address underlying corporate compliance principles that must be adhered to as students expand their knowledge of the core elements of developing an effective compliance program. Students will be required to demonstrate an ability to interpret and analyze regulations to address arising compliance issues as they apply them in a variety of healthcare settings.

**MJD 709: HEALTHCARE QUALITY, SAFETY & LIABILITY (3 credit hours)**

This on-line course is designed to familiarize MJ students with the legal and regulatory issues of health care using a case-based approach. Students will be introduced to the legal issues that often arise as health care is delivered through the complex network of private providers, government programs, and third party payers, providing an overview of the major legal, ethical and policy issues. Students will have an opportunity to examine and critique healthcare policy with an eye toward legal and regulatory constraints, variables within the healthcare delivery system, and societal issues that may affect the organization and delivery of health care resources.

**MJD 6028: HEALTHCARE REGULATORY COMPLIANCE: RULES AND STANDARDS (3 credit hours)**

This course seeks to foster skills needed to assure compliance by hospitals and managed care organizations with governmental regulations and internal corporate policies. Students will learn to identify and respond to circumstances raising regulatory concerns, to navigate and interpret applicable regulatory schemes, draft policies and procedures, and ultimately to create and manage a comprehensive compliance program.

**MJD 745: HIGHER EDUCATION COMPLIANCE: RULES & STANDARDS (3 credits)**

This course examines the applicable federal and state regulations impacting higher education compliance. These regulations include the Federal Sentencing Guidelines, FERPA, Title IX, the False Claims Act, HIPAA, the Cleary Act, the Sunshine Act, Data Security, to name just a few. More and more organizations are developing and implementing programs to ensure compliance with governing laws and regulations and to promote an environment that fosters compliance and encourages ethical behavior. This course will examine the central principles and statutory and regulatory framework that govern this growing field.

**MJD 744: HIGHER EDUCATION COMPLIANCE I (3 credits)**

This course offers a comprehensive overview of the role of the compliance officer in higher education as well as the elements of a higher education compliance program. Throughout this course we will discuss practical issues relating to the development and implementation of compliance programs, such as working with the board, training, auditing, discipline, and more. The course will introduce students to policymaking for higher education in the United States, including state-level policymaking and also surveys the role of federal and local governments.

**MJD 746: HIGHER EDUCATION COMPLIANCE II (3 credits)**

This course continues the comprehensive overview of the higher education compliance program introduced in Higher Education Compliance I. Students in this course will take prior knowledge of higher education compliance elements and applicable regulations and apply that knowledge practically to procure skills in assessing a compliance program, how to prepare for a crisis, employment engagement with a compliance program, what to do when no one will listen, internal investigations, and writing policies. Ethical issues will be explored, such as privilege and confidentiality and the role of legal counsel versus the compliance officer. This course increases the focus on applying specific governing compliance laws and regulations to drafting compliance policies by analyzing specific case scenarios and topics. Throughout this course students will discuss the role of a compliance officer and the coordination and integration of counsel and other experts. The course will explore ethical considerations of a compliance program and will emphasize building a culture of compliance in an organization.

**MJD 741 HIGHER EDUCATION LAW (3 credits)**

Higher Education Law covers the fundamental legal principles germane to higher education. Coverage includes matters relating to university governance by governing boards at public and private colleges and universities, the critical legal distinctions between public and private institutions, and issues unique to religious institutions. Legal matters relating to faculty includes such issues as such as tenure and promotion, academic freedom, teaching and scholarship, terminating tenure for financial exigency, and shared governance. Matters relating to students include issues concerning admissions, such as discrimination, affirmative action, and financial aid, notions of “educational malpractice,” issues relating to student discipline, including sexual assault and other misconduct, the enforcement of academics standards, challenges to grading practices, matters relating to religion, freedom of expression, efforts to regulate civility, offensive or hate speech, freedom of association, including student organizations and Greek Life, university liability and notions of *parens patriae*, and an overview of federal, state, and local regulatory regimes, including matters such as NCAA regulation of athletic programs, Title IX, privacy laws, and the Cleary Act

**MJD 650: INTRODUCTION TO HEALTH LAW & POLICY (3 credit hours)** Students will be introduced to the core basics of American health policy and law. Upon completion of this course, students will understand the broad context of health policy and law, the essential policy and legal issues impacting and flowing out of the health care and public health systems, and the way health policies and laws are formulated. Students will learn to think systematically about these issues and the various methods available to public and private policymakers to solve them.

**MJD 500: INTRODUCTION TO LAW (3 credit hours)**

This course provides students with an introduction to the legal system of the United States, including federal and state court structures, sources of law (constitutional law, statutory law, administrative law, and case law) and an exploration of legislative, judicial, and administrative agency processes. Introductory legal research tasks will be performed. This course will also provide an overview of civil and criminal procedure.

**MJD 740: PRINCIPLES OF FINANCIAL FRAUD (*Elective*) (2 credit hours)**

This course is designed to promote the student's knowledge and understanding of how fraud is conducted and why, including specific prevention and detection techniques. Topics include acquiring fraud awareness, uncovering fraudulent financial reporting and misappropriation of assets and how allegations of fraud should be investigated in the workplace. This course will also delve into the impact of fraud on an organization and its employees.

**MJD 742: RISK MANAGEMENT & AUDITING (3 credit hours)**

This course examines the processes for auditing a company to ensure adherence with the company's compliance programs. During this course, students will learn practical skills in performing risk assessments and audits and the techniques to utilize internal and external auditing tools and resources. Students will be exposed to how to conduct effective audits in order to correct and improve organizational operations through follow-up, monitoring, process change and education. Students will demonstrate the importance of benchmarking and reporting to both internal and external parties, in order to ensure compliance with applicable federal and state laws. Students will also learn best practices to use when responding to external and/or government audits and investigations.